



ENGAGE • INNOVATE • CREATE

October 21 and 22, 2010

SPONSORSHIP OPPORTUNITIES

The *Beyond 2010* conference has different levels of sponsorship opportunities available:

- **Conference Sponsor – The Americas (\$50,000) [1 opportunity]**

An opportunity exists for one organization to become the sponsor for *Beyond 2010 Edmonton*. The Conference Sponsor receives the highest level of recognition on all promotional materials (homepage of website, program), mention in the opening remarks and prominently displayed on the *Beyond 2010 Edmonton Leaders Board* at the entrance into the event. As well, Conference Sponsors will receive VIP seating in the first four rows of the conference along with six complimentary registration packages.

- **Hackathon Sponsor (\$25,000) [1 opportunity]**

A unique opportunity exists for a leader in the IT community to sponsor an event on the last of the conference that will bring together IT developers from the three host cities to develop mobile technology applications. The applications developed from the Hackathon have the potential to become tools that users throughout the world find useful. The Hackathon Sponsor will receive recognition in the sponsor page of the website, in the program and on the *Beyond 2010 Edmonton Leaders Board* at the entrance into the event. As well, the Hackathon Sponsor will be mentioned in the Hackathon introductory remarks and receive VIP seating in the first four rows of the conference along with four complimentary registration packages.

- **Keynote Sponsors (\$10,000) [6 opportunities]**

Six sponsors are required for the major keynote speakers. The keynote speakers selected for the conference are of an international calibre well known in the technology field with outstanding credentials. Keynote Sponsors will receive recognition on some promotional materials (sponsor page on website and program), mention in the keynote speaker introductory remarks and displayed on the *Beyond 2010 Edmonton Leaders Board* at the entrance into the event. As well, Keynote Sponsors will receive VIP seating in the first four rows of the conference along with three complimentary registration packages.

- **Session Sponsors (\$5,000)**

Ten to 15 session sponsors are required for the different presentations and roundtable discussions. Sessions Sponsors will receive recognition in the sponsor page of the website and listed in the program and on the *Beyond 2010 Edmonton Leaders Board* at the entrance into the event. As well, Session Sponsors will receive VIP seating in the first four rows of the conference along with two complimentary registration packages.

- **Official Supplier Sponsors**

Contact us to discuss your customized 'Official Supplier Sponsor' opportunity and benefits.
[Website sponsor, Print sponsor, Follow the Sun Link sponsor ... just to name a few]

	Conference Sponsor [\$50,000]	Hackathon Sponsor [\$25,000]	Keynote Sponsor [\$10,000]	Session Sponsor [\$5000]	Official Supplier Sponsor
Opportunities and Benefits of Sponsorship	1 opportunity	1 opportunity	6 opportunities	10 - 15 opportunities	Contact us to discuss your customized 'Official Supplier Sponsor' opportunity and benefits.
Complimentary conference registration	6	4	3	2	Dependant upon value of support
October 20th dinner tickets	4	3	2	---	Dependant upon value of support
Speaking opportunity in plenary session	1	---	---	---	Dependant upon value of support
Inclusion of promotional materials in delegate kits*	yes	yes	---	---	Dependant upon value of support
Name OR logo and link in the conference sponsor section of the event website	Logo & Link on event homepage	Logo & Link in sponsor section of event website	Logo & Link in sponsor section of event website	Name in sponsor section of event website	Dependant upon value of support
Corporate name OR logo on signage, plenary screens, promotional materials	Logo	Logo	Logo	Name	Dependant upon value of support

* We encourage you to get creative ... consider an alternative to the traditional printed piece that so often is left behind on meeting room tables! Whatever your choice is ... here are the delegate bag content specifications:

1. Must not be larger than 21.59 cm x 27.94 cm (8 1/2" x 11")

2. Must not weigh more than .90Kg (2lbs)

OFFER OF SPONSORSHIP

Please complete and return to Ashley Casovan at ashley.casovan@edmonton.ca or fax to **780.496.4014**

ORGANIZATION _____

CONTACT PERSON _____ TITLE _____

ADDRESS _____

CITY/PROVINCE _____ POSTAL CODE _____

TEL _____ FAX _____ E-MAIL _____

We would like to sponsor Beyond 2010 – Edmonton as a:

- Official Conference Sponsor
- Hackathon Sponsor
- Keynote Sponsor
- Session Sponsor
- Official Supplier Sponsor

We agree to contribute \$ _____ in cash and/or contra*

CASH VALUE \$ _____ CONTRA VALUE \$ _____

*If contra, please explain: _____

SIGNATURE _____ DATE _____



CONTACT US: We'd love to hear from you.
Contact us at info@beyond2010edmonton.com
or 780.721.7392 and we'll get right back to you.

